

FOR IMMEDIATE RELEASE (Thursday, July-14-16. Red Deer, AB)

CACHE Productions Completes Season Episodes With Release of 15 Short Films From Central Alberta.

CACHE Productions has completed the 2015/16 season of films for The CACHE Project. Production of 15 short films was made possible with funding from TELUS Optik Local and showcases stories and events from Central Alberta. The short films feature human interest stories with wide range of topics and viewpoints. They are currently available for viewing on TELUS Optik Local's youtube channel, and are also available for free on demand on TELUS Optik TV. Three films from this season's collection have also been entered into film festivals across Canada and Europe.

The list of short films that were created for the 2015/16 season in order of release are as follows:

1. To Canada With Love

Local Red Deer photographer Tim Van Horn travels across Canada to capture what he calls "the light within" for Canada's 150th birthday in 2017.

2. Keeping Up With ALUS

ALUS Canada is changing the way farmers and ranchers view wetlands and riparian areas in Central Alberta, they may now also consider themselves environmental entrepreneurs.

3. Rogue Art & Design

Trent Leach creates art and sculptures from metal and glass in Central Alberta. His methods pose unique challenges, but that's how he becomes better at his craft.

4. Taimi Soil Projects

Taimi Soil Projects, also known as Rancho Relaxo, is a different kind of Ranch. Jeff & Juli Gillies have created a cutting edge example of how to sustain your family from your own backyard.

5. The Flags Of Remembrance

A short film discussing Allan Cameron's project and his exceptional display of patriotism in Central Alberta.

6. The Gopher Hole Museum

The Gopher Hole Museum in Torrington, AB: a bizarre take on life in the area.

7. The Great Rejuvenation of Downtown Red Deer

During the 1990's tumbleweeds were rolling across the main intersection in downtown Red Deer. This story traces the life, death & rebirth of downtown Red Deer.

8. The Philisophical Cowboy: Alberta Perspectives From The Saddle

Morris Flewwelling, past mayor of Red Deer and current Rancher philosophizes about the history and perspectives of Central Alberta.

9. Asooahum Crossing

A classic case of NIMBY as residents of Clearview Ridge oppose Asooahum Crossing Aboriginal culture centre and affordable housing in their community.

10. Mind Bending Canadian Badlands

In Drumheller, The Canadian Badlands Passion Play and The Royal Tyrrell Museum are world renowned. A visit here makes for a thoughtful day.

11. The Special Areas

The Special Areas of Alberta were conceived to alleviate the effects of perpetual drought. The Special Areas Act could be used to respond to challenges that might occur on a much larger scale because of climate change.

12. Air Attack

Airspray Aviation is the largest fire suppression company in Western Canada. Behind the scenes, the choreography of an Air Attack by Airspray is constantly evolving to make the process safer and more effective.

13. Farmer John

Keeping an organic vegetable farm in Central Alberta is no small feat. Between the hailstorms, weeds, and a small market, with enough help, John Mills makes it possible.

14. Will To Live

Markus Sommer lives the life, plays the music, feels the experience, believes in the renaissance of the cowboy.

15. Making Sense Of Scents

Stan Forsyth talks about his love of trapping and luremaking. Colonel Sanders doesn't tell A&W what he's up to, Stan doesn't run around telling everyone what he's up to either.

About The CACHE Project

Through the art of documentary filmmaking, The CACHE Project tells human interest stories from Central Alberta. These stories encapsulate the innovation, diligence, energy and emotion within a strong Albertan identity. The project aims to tell stories with high quality original visual narratives and to develop an original style of storytelling that compliments Central Albertan culture. To view past films and for more information about The CACHE Project please visit their website at www.thecacheproject.ca

About Telus Optik Local

Telus Optik Local supports compelling, original storytelling in British Columbia and Alberta by providing funding to filmmakers to produce their content, training to maximize their potential and exposure to new audiences. Content is distributed for free on TELUS Optik TV as well as online.

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