

FOR IMMEDIATE RELEASE Friday, March 17, 2017 Red Deer, AB)

The CACHE Project presents Making Sense Of Scents.

The CACHE Project will present Making Sense Of Scents at the Red Deer Museum & Art Gallery on Sunday March 26 at 1pm. For the love of luremaking & trapping! Special guest speakers Rueben Tschetter will talk about how The CACHE Project produces stories on film about life in rural Alberta, Stan Forsyth will talk about, as featured in the film, his unique life as a lure maker and a trapper.

About The CACHE Project

Through the art of documentary filmmaking, The CACHE Project tells human interest stories from Central Alberta. These stories encapsulate the innovation, diligence, energy and emotion within a strong Albertan identity. The project aims to tell stories with high quality original visual narratives and to develop an original style of storytelling that compliments Central Albertan culture. To view past films and for more information about The CACHE Project please visit their website at www.thecacheproject.ca

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